

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 1

Q.1 How optimistic or pessimistic are you about the state of the UK economy over the next twelve months?

Base: All respondents

	Gender			Age						Social Class				Region					Tenure					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	Rent from Hous-ing Assoc.
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
NET: Optimistic	420 35%	231 40%	189 30%	48 34%	74 39%	71 30%	72 36%	56 31%	100 40%	104 33%	132 38%	84 33%	100 35%	117 37%	100 32%	108 37%	60 35%	36 34%	130 33%	157 34%	58 38%	42 37%	10 84%	16 38%
Very optimistic (+2)	106 9%	67 12%	39 6%	9 6%	17 9%	17 7%	18 9%	12 7%	33 13%	22 7%	37 11%	23 9%	24 8%	36 11%	20 6%	26 9%	15 9%	9 8%	35 9%	25 5%	29 19%	8 7%	1 4%	6 14%
Slightly optimistic (+1)	315 26%	164 29%	150 24%	39 27%	57 30%	53 22%	54 27%	44 25%	67 27%	82 26%	95 27%	61 24%	77 27%	81 26%	80 25%	83 28%	45 26%	27 25%	94 24%	132 28%	29 19%	34 30%	10 80%	10 24%
Neither optimistic nor pessimistic (0)	215 18%	82 14%	133 21%	33 23%	45 24%	42 18%	38 19%	25 14%	33 13%	62 20%	53 15%	47 19%	53 18%	45 14%	62 20%	53 18%	34 20%	22 20%	67 17%	87 19%	30 19%	17 15%	* 3%	9 21%
Slightly pessimistic (-1)	345 29%	161 28%	185 30%	33 23%	45 24%	85 36%	57 28%	58 32%	68 27%	100 32%	101 29%	65 26%	80 28%	99 31%	92 29%	78 26%	49 29%	27 25%	119 30%	141 30%	32 21%	36 32%	1 9%	11 26%
Very pessimistic (-2)	219 18%	102 18%	117 19%	29 20%	26 14%	40 17%	36 18%	40 22%	49 20%	46 15%	62 18%	57 23%	54 19%	54 17%	60 19%	57 19%	27 16%	22 20%	77 20%	78 17%	34 22%	19 17%	1 5%	6 15%
NET: Pessimistic	565 47%	263 46%	302 48%	62 43%	71 37%	125 52%	93 46%	97 55%	117 47%	146 47%	162 47%	122 48%	135 47%	153 49%	152 48%	135 46%	76 45%	48 46%	196 50%	220 47%	66 43%	55 48%	2 13%	18 41%
Mean	-0.21	-0.12	-0.31	-0.23	-0.03	-0.32	-0.19	-0.39	-0.14	-0.21	-0.16	-0.29	-0.23	-0.17	-0.29	-0.19	-0.17	-0.24	-0.28	-0.25	-0.07	-0.22	0.70	-0.04
Standard deviation	1.26	1.31	1.20	1.23	1.20	1.20	1.26	1.26	1.36	1.19	1.30	1.30	1.26	1.30	1.22	1.27	1.23	1.27	1.27	1.19	1.43	1.24	0.90	1.30
Standard error	0.04	0.06	0.05	0.14	0.10	0.08	0.08	0.09	0.08	0.06	0.08	0.09	0.07	0.08	0.07	0.07	0.09	0.12	0.06	0.06	0.13	0.12	0.26	0.19

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	Total	Region										
		North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
NET: Optimistic	420 35%	17 32%	30 29%	28 31%	40 36%	47 29%	70 46%	38 36%	22 35%	32 28%	61 44%	36 34%
Very optimistic (+2)	106 9%	4 8%	9 9%	4 4%	8 7%	6 4%	30 19%	7 7%	8 12%	8 7%	12 9%	9 8%
Slightly optimistic (+1)	315 26%	13 25%	21 20%	24 26%	32 29%	41 25%	40 26%	31 29%	14 22%	23 21%	49 35%	27 25%
Neither optimistic nor pessimistic (0)	215 18%	15 27%	24 23%	19 20%	21 19%	27 17%	17 11%	20 19%	13 21%	23 20%	14 10%	22 20%
Slightly pessimistic (-1)	345 29%	13 24%	31 30%	21 23%	38 34%	55 34%	44 29%	30 28%	20 32%	33 29%	35 25%	27 25%
Very pessimistic (-2)	219 18%	9 16%	18 18%	23 26%	12 11%	32 20%	22 14%	19 18%	8 13%	25 23%	29 21%	22 20%
NET: Pessimistic	565 47%	22 40%	49 48%	45 49%	49 45%	88 54%	65 43%	48 45%	28 44%	58 52%	64 46%	48 46%
Mean	-0.21	-0.16	-0.27	-0.39	-0.12	-0.41	0.08	-0.20	-0.10	-0.39	-0.15	-0.24
Standard deviation	1.26	1.20	1.23	1.25	1.16	1.18	1.38	1.23	1.24	1.25	1.34	1.27
Standard error	0.04	0.12	0.12	0.12	0.11	0.10	0.12	0.12	0.12	0.12	0.12	0.12

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Table 2

Q.2 How optimistic or pessimistic are you personally about the economic prospects for you and your family over the next twelve months?

Base: All respondents

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent		Rent Free
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
NET: Optimistic	620 52%	326 57%	295 47%	62 44%	113 59%	124 52%	109 54%	91 51%	121 48%	181 58%	173 50%	142 56%	124 43%	171 54%	157 50%	150 51%	87 51%	56 53%	204 52%	248 54%	64 42%	67 58%	4 34%	22 50%
Very optimistic (+2)	203 17%	105 18%	98 16%	17 12%	40 21%	42 18%	30 15%	25 14%	50 20%	68 22%	52 15%	38 15%	46 16%	68 22%	37 12%	46 16%	30 18%	22 21%	78 20%	60 13%	29 19%	21 19%	4 31%	7 16%
Slightly optimistic (+1)	417 35%	220 38%	197 32%	45 32%	73 38%	82 35%	79 39%	66 37%	71 29%	113 36%	121 35%	105 42%	78 27%	103 33%	120 38%	104 35%	57 34%	33 31%	126 32%	189 41%	35 23%	45 40%	* 3%	15 35%
Neither optimistic nor pessimistic (0)	200 17%	88 15%	112 18%	38 27%	31 16%	28 12%	29 14%	27 15%	47 19%	52 17%	56 16%	40 16%	51 18%	51 16%	55 17%	45 15%	31 19%	18 17%	71 18%	66 14%	37 24%	18 16%	3 21%	2 5%
Slightly pessimistic (-1)	211 18%	92 16%	118 19%	24 17%	24 13%	51 22%	37 18%	35 20%	39 16%	57 18%	66 19%	32 13%	56 19%	46 15%	61 19%	58 19%	30 18%	16 16%	77 20%	86 19%	12 8%	15 13%	4 35%	12 27%
Very pessimistic (-2)	168 14%	70 12%	99 16%	18 13%	22 12%	33 14%	27 14%	25 14%	42 17%	22 7%	52 15%	37 15%	57 20%	47 15%	42 13%	43 15%	21 12%	15 15%	40 10%	62 13%	42 27%	15 13%	1 10%	8 18%
NET: Pessimistic	379 32%	162 28%	217 35%	42 30%	46 24%	85 36%	64 32%	60 34%	81 33%	79 25%	119 34%	69 27%	113 39%	93 29%	102 33%	101 34%	51 30%	32 30%	117 30%	149 32%	54 35%	29 26%	5 45%	19 45%
Mean	0.23	0.35	0.12	0.13	0.45	0.20	0.23	0.17	0.19	0.48	0.15	0.29	*	0.32	0.16	0.17	0.26	0.29	0.32	0.21	-0.01	0.39	0.10	0.04
Standard deviation	1.31	1.28	1.32	1.21	1.27	1.34	1.29	1.29	1.37	1.22	1.31	1.28	1.38	1.36	1.25	1.31	1.28	1.36	1.27	1.27	1.47	1.29	1.48	1.41
Standard error	0.04	0.05	0.05	0.14	0.10	0.09	0.08	0.09	0.08	0.06	0.08	0.09	0.07	0.08	0.07	0.07	0.09	0.13	0.06	0.06	0.13	0.12	0.43	0.20

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Table 2

Q.2 How optimistic or pessimistic are you personally about the economic prospects for you and your family over the next twelve months?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
NET: Optimistic	620 52%	25 47%	57 55%	40 44%	63 57%	84 52%	87 57%	53 50%	34 54%	55 49%	67 48%	56 53%
Very optimistic (+2)	203 17%	8 15%	17 17%	10 11%	13 12%	31 19%	36 24%	15 14%	15 24%	14 13%	21 15%	22 21%
Slightly optimistic (+1)	417 35%	17 32%	40 39%	29 32%	50 45%	53 33%	50 33%	38 36%	19 30%	41 36%	47 34%	33 31%
Neither optimistic nor pessimistic (0)	200 17%	15 29%	17 17%	14 16%	19 17%	28 18%	22 15%	21 19%	11 17%	21 19%	13 9%	18 17%
Slightly pessimistic (-1)	211 18%	7 12%	20 19%	16 18%	24 22%	27 17%	18 12%	19 17%	12 19%	20 18%	31 22%	16 16%
Very pessimistic (-2)	168 14%	7 12%	9 8%	21 23%	4 4%	22 13%	25 16%	15 14%	6 10%	16 15%	28 20%	15 15%
NET: Pessimistic	379 32%	13 25%	29 28%	37 41%	29 26%	49 30%	43 29%	33 31%	18 29%	37 33%	59 42%	32 30%
Mean	0.23	0.25	0.36	-0.09	0.39	0.28	0.36	0.19	0.39	0.14	0.01	0.29
Standard deviation	1.31	1.23	1.21	1.37	1.07	1.32	1.40	1.27	1.31	1.27	1.40	1.36
Standard error	0.04	0.12	0.12	0.14	0.11	0.11	0.12	0.12	0.13	0.13	0.13	0.13

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Table 3

Q.3 Overall, thinking about 2008 which one of these following statements comes closest to your view?**Base: All respondents**

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent		Rent Free
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
I will be able to maintain my existing lifestyle comfortably	395 33%	203 35%	193 31%	61 43%	73 38%	65 27%	61 30%	49 28%	86 35%	131 42%	107 31%	83 33%	75 26%	106 34%	94 30%	97 33%	55 32%	44 41%	154 39%	136 29%	43 28%	36 31%	9 74%	12 28%
I will be able to maintain my existing lifestyle but it will be more of struggle than before	415 35%	179 31%	235 38%	47 33%	59 31%	94 40%	62 30%	71 40%	83 33%	116 37%	136 39%	84 33%	79 27%	105 33%	110 35%	102 35%	62 36%	36 34%	150 38%	178 38%	35 23%	34 30%	2 17%	9 20%
I will have to change my lifestyle slightly to make ends meet	281 23%	145 25%	137 22%	21 15%	41 22%	63 26%	52 26%	44 25%	59 24%	46 15%	75 22%	69 27%	91 32%	73 23%	87 28%	62 21%	37 22%	22 21%	70 18%	113 24%	51 33%	27 24%	- -	16 36%
I will have to change my lifestyle drastically to make ends meet	92 8%	40 7%	52 8%	12 8%	16 8%	14 6%	23 11%	13 7%	14 6%	15 5%	26 8%	15 6%	36 12%	27 9%	20 6%	28 9%	13 8%	4 4%	13 3%	33 7%	20 13%	16 14%	1 10%	6 13%
None of these	16 1%	9 2%	7 1%	2 1%	1 1%	2 1%	3 2%	1 1%	6 3%	4 1%	4 1%	2 1%	7 3%	4 1%	3 1%	7 2%	3 2%	- -	5 1%	2 1%	5 3%	2 1%	- -	1 2%

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Table 3

Q.3 Overall, thinking about 2008 which one of these following statements comes closest to your view?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
I will be able to maintain my existing lifestyle comfortably	395 33%	19 35%	33 32%	31 34%	33 29%	56 35%	50 33%	30 28%	25 39%	31 27%	45 32%	44 41%
I will be able to maintain my existing lifestyle but it will be more of struggle than before	415 35%	15 28%	41 39%	28 31%	42 38%	50 31%	54 36%	39 36%	23 37%	41 36%	47 34%	36 34%
I will have to change my lifestyle slightly to make ends meet	281 23%	12 22%	22 21%	27 30%	31 28%	43 26%	30 20%	27 25%	10 16%	30 26%	29 21%	22 21%
I will have to change my lifestyle drastically to make ends meet	92 8%	5 10%	6 5%	4 4%	5 5%	13 8%	15 10%	9 9%	4 7%	11 10%	17 12%	4 4%
None of these	16 1%	3 5%	2 2%	2 2%	- -	- -	4 2%	2 2%	1 2%	1 1%	2 1%	- -

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Table 4

Q.4 Which of these areas of your current spending are you likely to reduce?**Base: All respondents who will have to change their lifestyle to make ends meet**

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mortgage	Coun-cil rent	Other rent		Rent Free
Unweighted base	372	172	200	18	45	74	86	72	77	77	69	71	155	87	103	101	57	24	93	144	57	43	2	26
Weighted base	373	185	189	33	57	77	75	57	74	62	102	84	127	100	107	90	50	26	83	146	71	43	1	21
Cutting back on savings	228 61%	117 63%	111 59%	23 70%	39 68%	48 62%	44 59%	34 59%	41 55%	42 68%	61 60%	59 71%	66 52%	49 49%	76 71%	52 58%	32 64%	19 73%	49 59%	102 70%	44 63%	19 45%	1 53%	8 36%
Holidays and other leisure activities	213 57%	113 61%	100 53%	25 75%	32 56%	50 65%	48 63%	30 52%	28 38%	47 77%	58 57%	54 64%	54 43%	62 62%	62 58%	47 52%	28 57%	14 52%	39 46%	98 67%	33 47%	27 62%	1 53%	10 47%
Going out socially	208 56%	114 62%	94 50%	25 78%	31 54%	45 59%	41 55%	29 51%	36 49%	40 65%	57 57%	58 70%	53 42%	53 53%	60 56%	49 54%	28 57%	18 70%	42 51%	95 65%	33 47%	25 59%	1 53%	8 38%
Consumer durables, white goods, electronics	207 55%	107 58%	100 53%	19 58%	34 59%	46 59%	42 56%	31 53%	35 48%	40 65%	53 52%	49 58%	65 51%	54 54%	64 59%	44 48%	30 60%	16 62%	41 49%	89 61%	35 50%	23 54%	1 100%	10 48%
Clothing	188 50%	91 49%	97 51%	21 65%	31 54%	37 48%	40 54%	27 47%	31 42%	37 59%	48 47%	40 48%	63 50%	43 43%	61 57%	45 50%	19 39%	18 69%	39 47%	78 53%	38 53%	20 47%	1 100%	8 36%
Motoring	148 40%	79 43%	69 36%	17 52%	21 37%	28 36%	30 40%	25 44%	26 36%	24 39%	47 47%	33 39%	44 35%	47 47%	39 36%	38 42%	13 27%	11 42%	30 36%	58 40%	26 37%	18 43%	1 53%	9 44%
None of these	32 9%	12 6%	20 11%	- -	4 7%	6 8%	6 8%	4 6%	12 17%	4 6%	9 9%	3 4%	17 13%	9 9%	9 8%	10 11%	3 5%	2 9%	7 8%	6 4%	12 17%	3 8%	- -	4 19%
Don't know	2 1%	1 1%	1 1%	- -	- -	- -	- -	- -	2 3%	- -	- -	- -	2 2%	1 1%	- -	- -	1 2%	- -	1 1%	1 1%	- -	- -	- -	- -

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Table 4

Q.4 Which of these areas of your current spending are you likely to reduce?**Base: All respondents who will have to change their lifestyle to make ends meet**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	372	34	27	33	30	48	39	35	22	40	40	24
Weighted base	373	17	27	31	36	55	45	36	14	41	45	26
Cutting back on savings	228 61%	9 55%	15 56%	21 68%	23 64%	29 53%	20 45%	22 61%	10 72%	32 78%	27 60%	19 73%
Holidays and other leisure activities	213 57%	9 53%	14 51%	20 66%	21 57%	37 66%	26 57%	19 53%	9 65%	21 52%	23 51%	14 52%
Going out socially	208 56%	9 51%	16 57%	15 50%	20 55%	37 67%	16 35%	20 54%	9 63%	25 61%	24 54%	18 70%
Consumer durables, white goods, electronics	207 55%	9 53%	14 51%	16 54%	22 61%	30 53%	24 54%	19 53%	11 77%	25 62%	20 45%	16 62%
Clothing	188 50%	9 51%	10 35%	14 47%	17 48%	20 37%	23 51%	13 36%	7 48%	30 73%	27 59%	18 69%
Motoring	148 40%	7 41%	10 38%	13 41%	14 38%	27 48%	21 46%	8 22%	5 39%	12 30%	20 45%	11 42%
None of these	32 9%	1 8%	5 17%	4 13%	4 11%	5 8%	4 9%	3 7%	-	1 2%	4 9%	2 9%
Don't know	2 1%	-	-	-	-	1 2%	-	1 3%	-	-	-	-

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Table 5

Q.5 How, if at all, do you plan to change the amount of money you have on loan or credit, including credit cards in 2008?

Base: All respondents

	Gender			Age						Social Class				Region					Tenure					Rent from Housing Assoc.
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
NET: Reduce	353 29%	179 31%	174 28%	42 30%	77 41%	86 36%	62 31%	50 28%	35 14%	86 28%	116 33%	91 36%	59 21%	83 26%	100 32%	88 30%	54 32%	28 27%	61 15%	188 41%	33 22%	51 44%	1 9%	16 37%
Reduce sharply (-2)	151 13%	77 13%	74 12%	14 10%	39 21%	29 12%	31 15%	22 13%	16 6%	39 13%	40 12%	37 15%	35 12%	37 12%	43 14%	38 13%	20 12%	13 12%	30 8%	68 15%	20 13%	23 20%	- -	8 18%
Reduce slightly (-1)	202 17%	102 18%	99 16%	28 19%	38 20%	57 24%	31 16%	28 16%	19 8%	47 15%	76 22%	55 22%	24 8%	46 15%	56 18%	50 17%	34 20%	15 14%	30 8%	120 26%	13 8%	28 24%	1 9%	8 19%
Maintain the same (0)	476 40%	233 40%	243 39%	52 36%	68 36%	91 38%	85 42%	71 40%	108 43%	147 47%	143 41%	82 33%	103 36%	126 40%	123 39%	118 40%	65 38%	44 41%	194 49%	162 35%	50 32%	38 33%	4 36%	16 37%
Increase slightly (+1)	41 3%	23 4%	18 3%	16 11%	3 2%	8 3%	5 2%	5 3%	5 2%	3 1%	18 5%	8 3%	11 4%	16 5%	3 1%	15 5%	9 5%	- -	4 1%	19 4%	14 9%	2 2%	2 14%	1 3%
Increase sharply (+2)	13 1%	5 1%	7 1%	6 4%	4 2%	1 *	1 *	- -	1 *	2 *	6 2%	4 1%	2 1%	3 1%	8 2%	1 *	1 *	- -	1 *	9 2%	- -	3 3%	- -	- -
NET: Increase	54 4%	28 5%	25 4%	22 15%	7 4%	9 4%	5 3%	5 3%	6 3%	5 2%	24 7%	12 5%	13 5%	19 6%	10 3%	15 5%	9 6%	- -	5 1%	27 6%	14 9%	5 5%	2 14%	1 3%
None of these	297 25%	126 22%	171 27%	27 19%	34 18%	51 21%	48 24%	46 26%	90 36%	71 23%	64 18%	63 25%	100 35%	81 26%	76 24%	70 24%	40 24%	30 28%	122 31%	82 18%	56 36%	19 17%	5 41%	8 18%
Don't know	21 2%	9 2%	11 2%	- -	3 1%	2 1%	1 *	6 3%	9 4%	3 1%	2 1%	4 2%	12 4%	6 2%	5 2%	5 2%	1 1%	4 4%	11 3%	4 1%	2 1%	2 1%	- -	2 4%
Mean	-0.50	-0.51	-0.49	-0.25	-0.68	-0.57	-0.57	-0.54	-0.29	-0.50	-0.45	-0.61	-0.45	-0.42	-0.54	-0.50	-0.50	-0.58	-0.33	-0.58	-0.41	-0.70	0.07	-0.68
Standard deviation	0.88	0.88	0.88	1.01	0.97	0.82	0.86	0.83	0.73	0.81	0.89	0.92	0.92	0.89	0.92	0.86	0.86	0.79	0.71	0.92	0.98	0.98	0.67	0.88
Standard error	0.03	0.04	0.04	0.13	0.09	0.06	0.06	0.07	0.06	0.05	0.06	0.07	0.06	0.07	0.06	0.07	0.09	0.04	0.05	0.12	0.10	0.24	0.14	

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 5

Q.5 How, if at all, do you plan to change the amount of money you have on loan or credit, including credit cards in 2008?**Base: All respondents**

	Total	Region										
		North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
NET: Reduce	353 29%	10 18%	31 30%	29 32%	33 30%	52 32%	31 20%	35 33%	19 30%	38 34%	47 34%	28 27%
Reduce sharply (-2)	151 13%	5 8%	13 13%	12 13%	15 14%	18 11%	18 12%	15 14%	5 7%	16 14%	21 15%	13 12%
Reduce slightly (-1)	202 17%	5 10%	18 17%	17 18%	17 16%	33 21%	13 8%	20 18%	14 22%	22 20%	27 19%	15 14%
Maintain the same (0)	476 40%	26 48%	37 36%	34 37%	41 37%	66 41%	60 39%	40 38%	24 39%	48 43%	55 39%	44 41%
Increase slightly (+1)	41 3%	1 2%	6 6%	- -	- -	- -	16 10%	4 4%	4 7%	3 2%	7 5%	- -
Increase sharply (+2)	13 1%	- -	1 1%	- -	5 5%	3 2%	1 1%	- -	1 1%	3 2%	- -	- -
NET: Increase	54 4%	1 2%	7 7%	- -	5 5%	3 2%	16 11%	4 4%	5 8%	5 5%	7 5%	- -
None of these	297 25%	16 30%	27 27%	27 29%	30 27%	37 23%	44 29%	27 25%	13 21%	19 17%	27 19%	30 28%
Don't know	21 2%	1 1%	1 1%	2 2%	2 2%	5 3%	1 1%	- -	1 2%	2 1%	3 2%	4 4%
Mean	-0.50	-0.36	-0.49	-0.65	-0.48	-0.54	-0.30	-0.58	-0.36	-0.50	-0.56	-0.58
Standard deviation	0.88	0.75	0.91	0.79	1.02	0.83	0.95	0.86	0.85	0.92	0.87	0.79
Standard error	0.03	0.09	0.11	0.10	0.12	0.08	0.10	0.10	0.10	0.10	0.09	0.09

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 6

Q.6 How confident are you in your ability to reduce your debts in 2008 (excluding your mortgage)?**Base: All respondents**

	Gender			Age						Social Class				Region					Tenure					Rent from Housing Assoc.
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
NET: Confident	526 44%	273 47%	253 41%	65 46%	113 59%	121 51%	110 55%	67 38%	50 20%	151 48%	170 49%	121 48%	84 29%	142 45%	151 48%	118 40%	75 44%	40 38%	118 30%	263 57%	60 39%	62 55%	3 27%	14 33%
Very confident	(4) 254 21%	133 23%	120 19%	27 19%	61 32%	50 21%	51 25%	38 22%	27 11%	80 26%	82 24%	51 20%	41 14%	70 22%	75 24%	58 20%	35 21%	16 15%	71 18%	116 25%	28 18%	26 23%	2 18%	6 15%
Fairly confident	(3) 272 23%	139 24%	133 21%	38 27%	52 27%	71 30%	60 29%	29 16%	23 9%	71 23%	88 25%	70 28%	43 15%	72 23%	76 24%	60 20%	40 24%	24 23%	47 12%	147 32%	32 21%	36 32%	1 9%	8 18%
Not very confident	(2) 72 6%	35 6%	36 6%	13 9%	17 9%	16 7%	13 6%	8 5%	5 2%	17 5%	24 7%	15 6%	16 5%	26 8%	18 6%	13 5%	8 5%	6 6%	3 1%	44 10%	11 7%	6 5%	1 10%	6 15%
Not confident at all	(1) 31 3%	18 3%	13 2%	13 9%	5 3%	5 2%	2 1%	6 3%	- -	4 1%	11 3%	9 3%	7 2%	9 3%	7 2%	10 3%	4 3%	1 1%	3 1%	11 2%	4 2%	12 10%	1 11%	1 2%
My debts are likely to rise	(1) 9 1%	5 1%	4 1%	4 3%	1 1%	3 1%	1 *	- -	- -	1 *	4 1%	2 1%	1 *	1 *	2 1%	4 1%	2 1%	- -	- -	6 1%	- -	4 3%	- -	- -
NET: Not confident	112 9%	58 10%	54 9%	30 21%	23 12%	24 10%	16 8%	14 8%	5 2%	22 7%	40 11%	26 10%	24 8%	36 12%	27 9%	27 9%	15 9%	7 7%	6 1%	61 13%	15 10%	21 18%	3 21%	7 17%
I Have no debts	548 46%	239 42%	309 50%	45 31%	53 28%	89 37%	74 37%	95 53%	192 77%	136 43%	130 37%	104 41%	178 62%	133 42%	132 42%	149 50%	77 46%	57 54%	263 67%	138 30%	78 51%	28 25%	6 52%	21 48%
Don't know	13 1%	6 1%	8 1%	3 2%	1 *	4 2%	2 1%	2 1%	2 1%	3 1%	8 2%	1 *	2 1%	3 1%	4 1%	3 1%	2 1%	1 1%	5 1%	2 *	1 *	3 2%	- -	1 3%
Mean	3.16	3.16	3.16	2.79	3.23	3.12	3.26	3.23	3.39	3.30	3.13	3.09	3.08	3.13	3.22	3.12	3.15	3.16	3.51	3.12	3.13	2.87	2.72	2.93
Standard deviation	0.86	0.87	0.85	1.05	0.84	0.82	0.73	0.91	0.67	0.77	0.89	0.86	0.91	0.87	0.82	0.93	0.88	0.75	0.66	0.83	0.85	1.06	1.30	0.88
Standard error	0.03	0.05	0.05	0.15	0.08	0.07	0.06	0.09	0.09	0.05	0.07	0.08	0.08	0.07	0.06	0.08	0.09	0.11	0.06	0.05	0.12	0.12	0.46	0.18

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 6

Q.6 How confident are you in your ability to reduce your debts in 2008 (excluding your mortgage)?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
NET: Confident	526 44%	19 34%	36 35%	42 46%	48 44%	76 47%	66 43%	43 41%	31 50%	61 54%	64 46%	40 38%
Very confident	(4) 254 21%	9 16%	20 19%	22 24%	23 21%	34 21%	36 23%	17 16%	18 28%	30 26%	30 21%	16 15%
Fairly confident	(3) 272 23%	10 18%	16 16%	20 22%	25 23%	42 26%	30 20%	26 25%	14 22%	31 27%	34 24%	24 23%
Not very confident	(2) 72 6%	2 4%	7 6%	6 7%	7 6%	10 6%	16 10%	4 4%	4 7%	5 4%	5 3%	6 6%
Not confident at all	(1) 31 3%	1 1%	4 4%	1 1%	1 1%	9 6%	- -	2 2%	2 3%	5 4%	6 4%	1 1%
My debts are likely to rise	(1) 9 1%	2 3%	- -	- -	1 1%	- -	1 1%	2 2%	- -	1 1%	2 1%	- -
NET: Not confident	112 9%	5 9%	10 10%	7 8%	9 8%	19 12%	17 11%	9 8%	6 10%	11 9%	12 9%	7 7%
I Have no debts	548 46%	29 54%	56 54%	42 46%	51 47%	64 40%	69 45%	54 50%	24 38%	39 34%	64 46%	57 54%
Don't know	13 1%	1 3%	2 2%	- -	2 2%	2 1%	1 1%	1 1%	1 2%	3 2%	- -	1 1%
Mean	3.16	3.07	3.13	3.29	3.20	3.06	3.22	3.07	3.25	3.19	3.13	3.16
Standard deviation	0.86	0.97	0.94	0.74	0.82	0.92	0.79	0.88	0.87	0.88	0.92	0.75
Standard error	0.03	0.15	0.15	0.10	0.11	0.11	0.10	0.13	0.12	0.11	0.12	0.11

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 7

Q.7 How confident are you in your ability to keep up your mortgage or rent payments on your home this year?**Base: All respondents**

	Gender			Age						Social Class				Region					Tenure					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	Rent from Hous-ing Assoc.
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
NET: Confident	748 62%	375 65%	374 60%	88 62%	163 86%	195 82%	141 70%	84 47%	77 31%	223 72%	230 66%	163 64%	132 46%	202 64%	203 64%	181 61%	105 62%	58 55%	104 27%	400 86%	100 65%	96 84%	4 33%	33 76%
Very confident	(4) 525 44%	262 45%	263 42%	50 35%	126 66%	140 59%	103 51%	56 32%	49 20%	167 54%	170 49%	106 42%	82 28%	132 42%	141 45%	137 46%	75 44%	40 38%	76 19%	295 64%	56 36%	61 54%	3 22%	27 61%
Fairly confident	(3) 223 19%	113 20%	110 18%	38 27%	37 20%	55 23%	38 19%	28 16%	28 11%	56 18%	60 17%	56 22%	51 18%	70 22%	62 20%	44 15%	30 18%	18 17%	28 7%	105 23%	45 29%	35 31%	1 11%	6 15%
Not very confident	(2) 43 4%	26 4%	17 3%	5 4%	11 6%	6 2%	8 4%	5 3%	9 3%	3 1%	16 5%	10 4%	14 5%	12 4%	15 5%	8 3%	5 3%	3 3%	1 *	23 5%	12 8%	5 4%	- -	1 2%
Not confident at all	(1) 9 1%	7 1%	3 *	4 3%	- -	1 *	3 2%	1 1%	- -	2 1%	4 1%	2 1%	1 *	3 1%	1 *	4 1%	- -	1 1%	2 *	3 1%	1 *	2 2%	- -	1 1%
NET: Not confident	52 4%	32 6%	20 3%	9 6%	11 6%	7 3%	11 5%	6 3%	9 3%	5 2%	20 6%	12 5%	15 5%	15 5%	16 5%	12 4%	5 3%	4 4%	3 1%	26 6%	13 8%	7 7%	- -	1 3%
I don't have a mortgage or pay rent on my accommodation	400 33%	169 29%	231 37%	45 32%	16 8%	36 15%	50 25%	88 50%	164 66%	84 27%	98 28%	78 31%	141 49%	98 31%	96 31%	103 35%	59 35%	44 41%	285 73%	38 8%	41 27%	10 9%	8 67%	9 21%
Mean	3.58	3.55	3.61	3.38	3.66	3.66	3.59	3.55	3.47	3.70	3.58	3.53	3.45	3.53	3.57	3.62	3.63	3.57	3.67	3.63	3.37	3.50	3.67	3.72
Standard deviation	0.65	0.69	0.60	0.78	0.60	0.56	0.69	0.65	0.67	0.53	0.69	0.66	0.70	0.67	0.64	0.67	0.58	0.65	0.58	0.62	0.70	0.70	0.54	0.59
Standard error	0.02	0.04	0.03	0.11	0.05	0.04	0.05	0.06	0.07	0.03	0.05	0.06	0.05	0.05	0.04	0.05	0.05	0.08	0.06	0.03	0.08	0.07	0.27	0.09

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 7

Q.7 How confident are you in your ability to keep up your mortgage or rent payments on your home this year?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
NET: Confident	748 62%	35 65%	69 67%	57 63%	74 67%	109 68%	92 61%	66 62%	39 62%	71 63%	77 55%	58 55%
Very confident	(4) 525 44%	29 53%	52 51%	45 50%	48 43%	74 46%	58 38%	44 41%	31 50%	48 43%	56 40%	40 38%
Fairly confident	(3) 223 19%	6 12%	17 17%	12 13%	27 24%	35 22%	35 23%	22 21%	8 12%	23 20%	21 15%	18 17%
Not very confident	(2) 43 4%	2 5%	1 1%	4 5%	4 4%	4 3%	7 5%	3 3%	2 3%	6 5%	5 3%	3 3%
Not confident at all	(1) 9 1%	1 1%	1 1%	- -	- -	2 1%	2 1%	- -	- -	1 1%	2 2%	1 1%
NET: Not confident	52 4%	3 6%	2 2%	4 5%	4 4%	6 4%	9 6%	3 3%	2 3%	7 6%	7 5%	4 4%
I don't have a mortgage or pay rent on my accommodation	400 33%	16 29%	32 31%	30 33%	32 29%	47 29%	51 33%	38 35%	22 35%	35 31%	55 40%	44 41%
Mean	3.58	3.65	3.69	3.66	3.56	3.58	3.46	3.58	3.72	3.51	3.56	3.57
Standard deviation	0.65	0.69	0.58	0.61	0.59	0.64	0.71	0.59	0.54	0.70	0.73	0.65
Standard error	0.02	0.08	0.07	0.08	0.07	0.07	0.08	0.07	0.07	0.08	0.09	0.08

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 8

Q.8 Do you believe you are at risk of redundancy or unemployment in 2008?**Base: All respondents**

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent		Rent Free
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
NET: Yes	141	89	53	19	32	29	35	22	4	31	48	41	23	41	41	39	16	4	29	60	24	18	*	5
	12%	15%	8%	14%	17%	12%	17%	12%	2%	10%	14%	16%	8%	13%	13%	13%	9%	4%	7%	13%	16%	16%	3%	11%
Yes, at high risk	47	27	21	7	13	11	7	7	3	8	16	15	8	13	13	14	4	3	8	18	10	6	-	2
	4%	5%	3%	5%	7%	5%	3%	4%	1%	3%	5%	6%	3%	4%	4%	5%	2%	2%	2%	4%	7%	6%	-	4%
Yes, at some risk	94	62	32	12	19	17	28	15	1	22	31	26	15	28	28	25	12	1	22	41	14	12	*	3
	8%	11%	5%	9%	10%	7%	14%	9%	1%	7%	9%	10%	5%	9%	9%	9%	7%	1%	6%	9%	9%	10%	3%	7%
No significant risk	710	342	368	109	149	187	133	92	40	213	227	172	98	196	182	157	105	69	169	355	76	74	9	19
	59%	59%	59%	76%	78%	79%	66%	52%	16%	68%	65%	68%	34%	62%	58%	53%	62%	66%	43%	77%	49%	65%	72%	45%
I am not in employment	342	141	202	15	9	19	31	64	205	67	72	37	166	77	88	97	48	33	193	46	52	22	3	19
	29%	24%	32%	10%	4%	8%	15%	36%	82%	22%	21%	15%	58%	25%	28%	33%	28%	31%	49%	10%	34%	19%	25%	44%
Don't know	6	4	2	-	-	2	3	*	-	1	2	2	1	-	3	3	1	-	1	3	2	-	-	-
	1%	1%	*	-	-	1%	2%	*	-	*	1%	1%	*	-	1%	1%	*	-	*	1%	1%	-	-	-

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 8

Q.8 Do you believe you are at risk of redundancy or unemployment in 2008?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
NET: Yes	141 12%	8 14%	13 12%	10 11%	16 14%	24 15%	17 11%	9 8%	7 11%	16 14%	19 14%	4 4%
Yes, at high risk	47 4%	2 5%	1 1%	5 5%	5 4%	11 7%	2 2%	2 2%	2 4%	4 4%	11 8%	3 2%
Yes, at some risk	94 8%	5 10%	12 11%	5 6%	11 10%	13 8%	14 9%	7 7%	4 7%	12 10%	9 6%	1 1%
No significant risk	710 59%	25 47%	59 57%	55 61%	63 57%	93 57%	103 68%	68 64%	37 59%	63 56%	74 53%	69 66%
I am not in employment	342 29%	21 39%	31 30%	26 29%	30 27%	45 28%	32 21%	29 28%	18 29%	32 28%	45 32%	33 31%
Don't know	6 1%	- -	1 1%	- -	1 1%	- -	- -	- -	1 1%	2 2%	1 1%	- -

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 9

Q.9 How would you describe the Government's handling of the economy since Gordon Brown became Prime Minister and Alistair Darling became Chancellor?
Base: All respondents

	Gender			Age						Social Class				Region					Tenure					Rent from Housing Assoc.
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
NET: Good	237 20%	125 22%	111 18%	25 17%	39 20%	47 20%	43 21%	31 17%	52 21%	71 23%	64 18%	49 19%	53 18%	65 21%	60 19%	56 19%	32 19%	25 23%	74 19%	86 19%	39 26%	19 17%	1 10%	11 25%
Very Good	(+2) 29 2%	16 3%	12 2%	4 3%	5 3%	4 2%	4 2%	4 2%	9 4%	10 3%	7 2%	7 3%	5 2%	8 2%	5 2%	5 2%	8 5%	3 2%	7 2%	9 2%	6 4%	4 3%	* 3%	1 3%
Good	(+1) 208 17%	109 19%	99 16%	21 15%	34 18%	44 18%	39 19%	27 15%	43 17%	61 20%	57 16%	42 17%	48 17%	57 18%	54 17%	50 17%	24 14%	22 21%	66 17%	77 17%	34 22%	15 13%	1 8%	10 22%
Neither good nor bad	(0) 533 44%	221 38%	312 50%	89 63%	93 49%	116 49%	89 44%	72 40%	73 29%	139 45%	162 47%	116 46%	115 40%	125 40%	142 45%	137 46%	79 47%	51 48%	143 37%	241 52%	58 37%	57 50%	6 48%	22 51%
Poor	(-1) 267 22%	140 24%	127 20%	16 11%	38 20%	47 20%	45 22%	48 27%	73 29%	61 20%	84 24%	55 22%	67 23%	81 26%	74 24%	49 16%	41 24%	21 20%	108 28%	84 18%	31 20%	28 25%	3 26%	6 14%
Very poor	(-2) 163 14%	90 16%	74 12%	13 9%	20 10%	27 11%	25 12%	28 16%	51 21%	41 13%	38 11%	32 13%	53 18%	44 14%	39 12%	55 19%	17 10%	8 8%	67 17%	52 11%	26 17%	10 9%	2 16%	5 10%
NET: Poor	431 36%	230 40%	201 32%	28 20%	58 31%	74 31%	70 35%	76 43%	124 50%	102 33%	122 35%	87 35%	120 42%	125 40%	113 36%	104 35%	58 34%	30 28%	175 45%	136 29%	57 37%	38 34%	5 42%	11 25%
Mean	-0.27	-0.31	-0.24	-0.09	-0.18	-0.21	-0.23	-0.39	-0.46	-0.20	-0.25	-0.25	-0.40	-0.31	-0.28	-0.33	-0.21	-0.10	-0.41	-0.20	-0.25	-0.22	-0.45	-0.07
Standard deviation	0.98	1.04	0.93	0.85	0.93	0.92	0.97	0.99	1.11	1.00	0.93	0.97	1.02	1.00	0.95	1.02	0.97	0.91	1.02	0.91	1.09	0.91	0.98	0.95
Standard error	0.03	0.04	0.04	0.10	0.07	0.06	0.06	0.07	0.07	0.05	0.06	0.07	0.05	0.06	0.05	0.06	0.07	0.09	0.05	0.04	0.10	0.09	0.28	0.14

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 9
Q.9 How would you describe the Government's handling of the economy since Gordon Brown became Prime Minister and Alistair Darling became Chancellor?
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
NET: Good	237 20%	9 16%	15 14%	12 13%	21 19%	31 19%	34 22%	20 19%	12 20%	27 24%	32 23%	25 23%
Very Good	(+2) 29 2%	3 6%	- -	1 1%	5 4%	3 2%	5 3%	3 3%	4 7%	- -	2 2%	3 2%
Good	(+1) 208 17%	6 11%	15 14%	11 12%	16 15%	28 17%	29 19%	17 16%	8 12%	27 24%	30 22%	22 21%
Neither good nor bad	(0) 533 44%	28 52%	55 54%	45 49%	52 47%	77 48%	47 31%	49 46%	30 48%	45 40%	53 38%	51 48%
Poor	(-1) 267 22%	11 20%	12 11%	20 22%	25 22%	33 20%	49 32%	28 26%	13 21%	30 26%	26 19%	21 20%
Very poor	(-2) 163 14%	6 12%	22 21%	15 17%	13 11%	22 13%	22 14%	10 9%	7 11%	11 10%	27 20%	8 8%
NET: Poor	431 36%	17 32%	33 32%	35 38%	37 34%	54 34%	71 46%	38 36%	20 33%	41 36%	53 38%	30 28%
Mean	-0.27	-0.22	-0.39	-0.41	-0.22	-0.26	-0.35	-0.23	-0.17	-0.22	-0.33	-0.10
Standard deviation	0.98	0.99	0.97	0.93	0.98	0.96	1.05	0.93	1.03	0.93	1.07	0.91
Standard error	0.03	0.10	0.10	0.09	0.10	0.08	0.09	0.09	0.10	0.09	0.10	0.09

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 10

Q.10 Which political party would you most trust to handle the economy in 2008?**Base: All respondents**

	Gender		Age					Social Class				Region					Tenure							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	Rent from Hous-ing Assoc.
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
Labour	381 32%	179 31%	203 32%	51 36%	60 32%	73 31%	72 36%	53 30%	72 29%	113 36%	116 33%	58 23%	95 33%	79 25%	97 31%	112 38%	56 33%	37 36%	102 26%	144 31%	65 42%	42 37%	5 45%	14 33%
Conservatives	297 25%	166 29%	130 21%	26 18%	45 23%	48 20%	47 23%	45 25%	86 34%	81 26%	80 23%	64 25%	72 25%	99 31%	82 26%	61 21%	39 23%	16 15%	122 31%	112 24%	29 19%	21 18%	1 4%	8 18%
Liberal Democrats	67 6%	44 8%	24 4%	14 10%	10 5%	14 6%	10 5%	11 6%	8 3%	11 4%	22 6%	17 7%	17 6%	20 6%	22 7%	13 4%	11 6%	2 2%	15 4%	26 6%	12 8%	11 10%	1 10%	1 2%
Other	57 5%	32 5%	25 4%	8 5%	12 6%	13 6%	8 4%	8 5%	8 3%	22 7%	17 5%	14 5%	3 1%	9 3%	12 4%	14 5%	7 4%	14 13%	19 5%	26 6%	5 3%	5 5%	* 3%	1 2%
Don't trust any party	398 33%	156 27%	242 39%	43 31%	64 33%	89 38%	65 32%	60 34%	76 30%	85 27%	113 33%	99 39%	101 35%	107 34%	101 32%	97 33%	57 34%	36 34%	134 34%	156 34%	44 28%	35 30%	5 38%	20 45%

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 10

Q.10 Which political party would you most trust to handle the economy in 2008?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
Labour	381 32%	22 40%	39 37%	21 23%	42 38%	41 25%	38 25%	29 27%	26 42%	35 31%	52 37%	37 36%
Conservatives	297 25%	7 13%	23 22%	26 29%	27 25%	46 29%	52 34%	25 24%	13 22%	28 25%	31 23%	16 15%
Liberal Democrats	67 6%	5 9%	2 2%	7 8%	7 6%	9 5%	11 7%	10 9%	1 2%	8 7%	5 4%	2 2%
Other	57 5%	3 6%	4 4%	2 2%	5 5%	8 5%	1 1%	2 2%	5 7%	5 5%	7 5%	14 13%
Don't trust any party	398 33%	17 32%	35 34%	35 38%	30 27%	58 36%	49 32%	40 38%	17 27%	37 33%	44 31%	36 34%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 11

Q.11 If you are a homeowner, what do you expect to happen to the value of your property in 2008?

Base: All respondents

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent		Rent Free
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
I expect it to increase	245 20%	128 22%	117 19%	33 23%	46 24%	50 21%	43 21%	33 18%	40 16%	66 21%	77 22%	58 23%	45 16%	66 21%	51 16%	55 19%	37 22%	35 33%	92 23%	123 27%	8 5%	14 13%	-	3 8%
I expect it to remain broadly the same	362 30%	178 31%	185 30%	16 11%	46 24%	78 33%	80 40%	69 39%	74 30%	108 35%	107 31%	81 32%	66 23%	89 28%	98 31%	95 32%	54 32%	25 24%	148 38%	182 39%	14 9%	8 7%	1 8%	3 8%
I expect it to decrease	279 23%	140 24%	139 22%	11 8%	30 16%	66 28%	44 22%	55 31%	74 30%	80 26%	73 21%	51 20%	76 26%	70 22%	79 25%	79 27%	36 21%	15 14%	117 30%	116 25%	16 11%	15 13%	2 20%	8 18%
I am not a homeowner	292 24%	124 22%	168 27%	81 57%	69 36%	41 17%	30 15%	21 12%	51 20%	55 18%	85 24%	62 25%	90 31%	82 26%	82 26%	62 21%	38 23%	28 26%	25 6%	37 8%	113 73%	74 65%	9 72%	28 63%
Don't know	22 2%	6 1%	15 2%	2 1%	-	4 1%	5 2%	1 1%	10 4%	4 1%	6 2%	1 *	12 4%	7 2%	4 1%	4 1%	4 2%	2 2%	9 2%	5 1%	3 2%	3 2%	-	1 3%

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 11

Q.11 If you are a homeowner, what do you expect to happen to the value of your property in 2008?**Base: All respondents**

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
I expect it to increase	245 20%	7 12%	24 23%	20 22%	11 10%	30 19%	36 23%	19 17%	19 30%	20 18%	25 18%	35 33%
I expect it to remain broadly the same	362 30%	12 23%	34 33%	28 31%	31 29%	54 34%	35 23%	38 35%	16 26%	38 34%	49 35%	25 24%
I expect it to decrease	279 23%	17 31%	24 23%	26 28%	25 23%	41 25%	29 19%	22 21%	14 22%	28 25%	39 28%	15 14%
I am not a homeowner	292 24%	16 30%	21 21%	17 18%	39 35%	33 20%	49 32%	26 25%	12 19%	26 23%	25 18%	28 26%
Don't know	22 2%	2 4%	1 1%	1 1%	4 3%	3 2%	4 3%	2 2%	2 3%	- -	1 1%	2 2%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender			Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free		
Unweighted base	1200	546	654	75	154	248	238	219	266	390	241	209	360	264	304	319	205	108	425	462	119	111	12	49	
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44	
Gender																									
Male	576	576	-	60	97	127	106	75	112	160	168	139	109	148	149	131	91	56	192	238	58	51	7	16	
	48%	100%	-	42%	51%	54%	52%	42%	45%	51%	48%	55%	38%	47%	48%	44%	54%	53%	49%	51%	37%	45%	59%	36%	
Female	624	-	624	83	94	110	96	103	138	152	180	113	179	166	165	165	78	49	200	225	97	63	5	28	
	52%	-	100%	58%	49%	46%	48%	58%	55%	49%	52%	45%	62%	53%	52%	56%	46%	47%	51%	49%	63%	55%	41%	64%	
Age																									
18-24	(21)	143	60	83	143	-	-	-	-	37	56	31	19	44	36	32	20	10	16	69	18	29	7	3	
		12%	10%	13%	100%	-	-	-	-	12%	16%	12%	7%	14%	12%	11%	12%	10%	4%	15%	12%	25%	56%	6%	
25-34	(29.5)	190	97	94	-	190	-	-	-	51	54	55	30	55	60	40	21	13	27	90	27	34	-	9	
		16%	17%	15%	-	100%	-	-	-	16%	16%	22%	10%	17%	19%	14%	13%	13%	7%	19%	18%	30%	-	20%	
35-44	(39.5)	238	127	110	-	-	238	-	-	85	77	49	27	58	62	57	35	26	31	147	25	22	2	9	
		20%	22%	18%	-	-	100%	-	-	27%	22%	19%	9%	19%	20%	19%	21%	24%	8%	32%	16%	19%	18%	20%	
45-54	(49.5)	202	106	96	-	-	-	202	-	55	49	55	43	61	45	53	27	17	56	98	22	12	*	11	
		17%	18%	15%	-	-	-	100%	-	18%	14%	22%	15%	19%	14%	18%	16%	16%	14%	21%	14%	10%	3%	25%	
55-64	(59.5)	178	75	103	-	-	-	-	178	37	62	36	44	42	47	44	32	13	102	39	18	9	1	5	
		15%	13%	17%	-	-	-	-	100%	12%	18%	14%	15%	13%	15%	15%	19%	12%	26%	8%	12%	8%	8%	11%	
65+	(70)	249	112	138	-	-	-	-	249	46	50	27	126	55	64	70	34	26	159	21	44	9	2	8	
		21%	19%	22%	-	-	-	-	100%	15%	15%	11%	44%	18%	20%	24%	20%	25%	41%	4%	28%	8%	15%	18%	
Average age		46.71	46.25	47.14	21.00	29.50	39.50	49.50	59.50	70.00	44.32	44.36	43.34	55.09	45.14	46.07	48.08	47.58	48.10	57.06	39.97	48.03	36.95	35.50	46.68

Economic Confidence Survey

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Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mortgage	Coun-cil rent	Other rent	Rent Free	Rent from Hous-ing Assoc.
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
<u>Social Class</u>																								
AB	312	160	152	37	51	85	55	37	46	312	-	-	-	89	68	76	50	30	108	151	15	25	4	3
	26%	28%	24%	26%	27%	36%	27%	21%	19%	100%	-	-	-	28%	21%	26%	30%	28%	28%	33%	10%	22%	29%	6%
C1	348	168	180	56	54	77	49	62	50	-	348	-	-	110	94	76	37	31	99	141	46	43	4	10
	29%	29%	29%	39%	29%	32%	24%	35%	20%	-	100%	-	-	35%	30%	26%	22%	29%	25%	30%	30%	38%	35%	24%
C2	252	139	113	31	55	49	55	36	27	-	-	252	-	53	75	63	43	18	72	125	23	19	1	9
	21%	24%	18%	21%	29%	21%	27%	20%	11%	-	-	100%	-	17%	24%	21%	25%	17%	18%	27%	15%	17%	5%	20%
DE	288	109	179	19	30	27	43	44	126	-	-	-	288	63	78	81	38	27	113	46	71	26	4	22
	24%	19%	29%	13%	16%	11%	21%	24%	50%	-	-	-	100%	20%	25%	27%	23%	26%	29%	10%	46%	23%	30%	50%
<u>Region</u>																								
North	402	188	214	43	54	82	70	57	96	105	107	81	108	-	-	296	-	106	132	158	57	33	3	13
	34%	33%	34%	30%	28%	35%	35%	32%	38%	34%	31%	32%	38%	-	-	100%	-	100%	34%	34%	37%	29%	22%	29%
Midlands	377	184	193	47	68	75	56	54	76	86	109	91	90	-	314	-	62	-	121	148	37	43	5	15
	31%	32%	31%	33%	36%	32%	28%	30%	30%	28%	31%	36%	31%	-	100%	-	37%	-	31%	32%	24%	38%	42%	35%
South	421	205	216	53	68	80	76	67	78	120	132	79	90	314	-	-	107	-	139	157	61	38	4	16
	35%	36%	35%	37%	36%	34%	37%	37%	31%	39%	38%	32%	31%	100%	-	-	63%	-	35%	34%	39%	33%	36%	36%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent		Rent Free
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
<u>Working status</u>																								
Full-time	540	341	200	51	131	161	127	65	5	169	165	147	60	155	136	127	79	43	117	310	39	54	2	16
	45%	59%	32%	36%	69%	68%	63%	37%	2%	54%	47%	58%	21%	49%	43%	43%	47%	41%	30%	67%	25%	47%	20%	36%
Part-time	144	33	111	28	14	41	29	27	5	31	61	35	17	38	43	32	21	10	45	62	17	17	1	2
	12%	6%	18%	20%	7%	17%	14%	15%	2%	10%	18%	14%	6%	12%	14%	11%	13%	10%	12%	13%	11%	15%	8%	5%
Not working but seeking work or temporarily unemployed/sick	66	26	40	16	18	13	15	4	-	13	20	13	20	20	21	10	6	8	2	26	24	10	-	5
	5%	4%	6%	11%	9%	5%	7%	2%	-	4%	6%	5%	7%	7%	7%	3%	4%	8%	1%	6%	15%	9%	-	11%
Not working/not seeking work	65	8	57	3	20	19	18	4	2	14	5	14	33	16	16	18	8	8	13	20	16	9	-	9
	5%	1%	9%	2%	10%	8%	9%	2%	1%	5%	1%	5%	11%	5%	5%	6%	5%	7%	3%	4%	10%	7%	-	20%
Retired	318	131	188	-	-	1	10	75	233	66	68	32	152	68	79	92	47	33	206	31	53	12	2	12
	27%	23%	30%	-	-	*	5%	42%	93%	21%	20%	13%	53%	21%	25%	31%	28%	31%	52%	7%	34%	10%	15%	27%
Student	51	27	24	42	5	2	-	2	-	11	27	10	3	13	14	14	7	3	9	15	6	13	7	-
	4%	5%	4%	29%	3%	1%	-	1%	-	4%	8%	4%	1%	4%	4%	5%	4%	3%	2%	3%	4%	12%	56%	-
Refused	16	10	6	2	3	1	4	2	4	7	3	2	4	5	6	4	1	-	-	1	1	-	-	-
	1%	2%	1%	1%	2%	1%	2%	1%	2%	2%	1%	1%	1%	1%	2%	1%	1%	-	-	*	1%	-	-	-

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own outright	Own with a mortgage	Coun-til rent	Other rent		Rent Free
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
Tenure																								
Own outright	392 33%	192 33%	200 32%	16 11%	27 14%	31 13%	56 28%	102 57%	159 64%	108 35%	99 28%	72 29%	113 39%	91 29%	97 31%	97 33%	72 43%	35 33%	392 100%	-	-	-	-	-
Own with a mortgage	464 39%	238 41%	225 36%	69 48%	90 48%	147 62%	98 49%	39 22%	21 8%	151 49%	141 41%	125 50%	46 16%	121 39%	128 41%	116 39%	56 33%	43 41%	-	464 100%	-	-	-	-
Council	154 13%	58 10%	97 16%	18 13%	27 14%	25 11%	22 11%	18 10%	44 18%	15 5%	46 13%	23 9%	71 25%	51 16%	31 10%	45 15%	15 9%	12 11%	-	-	154 100%	-	-	-
Housing Assoc.	44 4%	16 3%	28 5%	3 2%	9 5%	9 4%	11 5%	5 3%	8 3%	3 1%	10 3%	9 3%	22 8%	13 4%	11 4%	6 2%	7 4%	6 6%	-	-	-	-	-	44 100%
Rented from someone else	114 10%	51 9%	63 10%	29 20%	34 18%	22 9%	12 6%	9 5%	9 4%	25 8%	43 12%	19 8%	26 9%	27 8%	36 12%	24 8%	18 11%	9 8%	-	-	-	114 100%	-	-
Rent free	12 1%	7 1%	5 1%	7 5%	-	2 1%	* *	1 1%	2 1%	4 1%	4 1%	1 *	4 1%	4 1%	5 1%	2 1%	* *	1 1%	-	-	-	-	12 100%	-
Refused	20 2%	14 2%	6 1%	2 1%	3 1%	2 1%	3 1%	4 2%	7 3%	7 2%	4 1%	3 1%	6 2%	7 2%	6 2%	6 2%	1 1%	1 1%	-	-	-	-	-	-

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mortgage	Coun-cil rent	Other rent		Rent Free	
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44	
<u>Foreign Holiday in last 3 years</u>																									
Yes	720 60%	359 62%	361 58%	95 66%	133 70%	157 66%	127 63%	99 56%	110 44%	226 73%	226 65%	163 65%	104 36%	209 67%	172 55%	175 59%	106 63%	58 55%	233 60%	342 74%	44 29%	61 54%	11 89%	17 40%	
No	480 40%	217 38%	263 42%	48 34%	58 30%	81 34%	75 37%	79 44%	139 56%	86 27%	122 35%	89 35%	184 64%	105 33%	143 45%	122 41%	63 37%	48 45%	159 40%	122 26%	110 71%	53 46%	1 11%	26 60%	
<u>Number of cars</u>																									
None	249 21%	94 16%	156 25%	41 28%	37 19%	30 12%	28 14%	25 14%	90 36%	46 15%	67 19%	16 6%	120 42%	71 23%	62 20%	74 25%	24 14%	18 17%	58 15%	35 8%	78 51%	42 37%	8 67%	17 39%	
1	499 42%	240 42%	259 41%	45 32%	79 41%	93 39%	81 40%	78 44%	123 50%	118 38%	151 43%	110 44%	121 42%	141 45%	115 37%	122 41%	72 42%	50 47%	193 49%	172 37%	63 41%	45 39%	3 22%	18 42%	
2	345 29%	176 31%	168 27%	25 17%	57 30%	95 40%	74 36%	61 34%	34 13%	115 37%	101 29%	92 36%	36 13%	72 23%	103 33%	88 30%	52 31%	30 28%	100 26%	203 44%	13 8%	16 14%	1 11%	8 17%	
3+	107 9%	65 11%	42 7%	32 22%	17 9%	21 9%	19 10%	15 8%	3 1%	33 10%	29 8%	34 14%	11 4%	31 10%	34 11%	12 4%	21 13%	8 8%	41 10%	53 12%	- -	10 9%	- -	1 2%	

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure							
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	Rent from Hous-ing Assoc.	
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44	
Internet Access																									
At all	910	467	443	136	175	222	158	129	90	272	290	203	145	251	243	207	131	77	260	423	75	100	9	30	
	76%	81%	71%	96%	92%	93%	78%	72%	36%	87%	83%	81%	50%	80%	77%	70%	77%	73%	66%	91%	49%	88%	72%	68%	
At home (net)	834	434	401	118	165	210	144	113	84	244	267	195	128	226	234	188	113	73	233	394	67	92	9	26	
	70%	75%	64%	83%	87%	88%	72%	64%	34%	78%	77%	77%	45%	72%	74%	63%	67%	69%	59%	85%	43%	80%	72%	61%	
At work (net)	391	211	180	63	89	118	75	41	4	143	152	69	26	110	98	98	54	32	84	228	19	39	7	10	
	33%	37%	29%	44%	47%	50%	37%	23%	1%	46%	44%	27%	9%	35%	31%	33%	32%	30%	21%	49%	12%	34%	54%	24%	
At home	490	243	247	63	81	100	80	85	81	118	133	131	108	132	143	102	71	43	166	188	49	59	2	17	
	41%	42%	40%	44%	43%	42%	40%	48%	32%	38%	38%	52%	38%	42%	45%	34%	42%	40%	42%	41%	32%	51%	17%	39%	
At work	46	20	26	9	5	9	11	13	-	18	18	5	6	15	6	12	12	2	17	22	1	6	-	1	
	4%	3%	4%	6%	3%	4%	5%	7%	-	6%	5%	2%	2%	5%	2%	4%	7%	1%	4%	5%	*	5%	-	2%	
Both at home and at work	344	191	154	55	84	109	64	28	4	126	134	64	20	95	91	86	42	30	67	206	18	33	7	9	
	29%	33%	25%	38%	44%	46%	32%	16%	1%	40%	39%	25%	7%	30%	29%	29%	25%	29%	17%	44%	12%	29%	54%	21%	
Somewhere else	29	13	17	10	5	3	3	3	5	10	5	3	10	10	3	8	6	2	10	7	7	2	-	2	
	2%	2%	3%	7%	3%	1%	2%	2%	2%	3%	2%	1%	4%	3%	1%	3%	4%	2%	3%	1%	5%	2%	-	6%	
Not at all	290	109	181	6	15	16	44	49	160	40	58	49	143	63	71	89	38	29	132	41	79	14	3	14	
	24%	19%	29%	4%	8%	7%	22%	28%	64%	13%	17%	19%	50%	20%	23%	30%	23%	27%	34%	9%	51%	12%	28%	32%	

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent		Rent Free
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
<u>What is the highest educational level that you have achieved to date?</u>																								
Secondary/ high school/ NVQ 1-3	717 60%	310 54%	408 65%	85 60%	96 50%	137 58%	126 62%	118 66%	156 62%	136 44%	196 56%	169 67%	217 75%	179 57%	181 58%	103 61%	72 68%	234 60%	253 55%	117 76%	67 58%	7 61%	34 78%	
University degree or equivalent professional qualification/ NVQ4	314 26%	161 28%	153 24%	46 32%	69 36%	72 30%	49 24%	36 20%	41 16%	120 38%	113 32%	52 21%	29 10%	96 31%	80 25%	71 24%	45 26%	22 21%	93 24%	160 34%	17 11%	33 29%	4 36%	7 16%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	69 6%	47 8%	22 3%	4 3%	18 10%	19 8%	13 6%	10 6%	5 2%	41 13%	16 4%	8 3%	5 2%	22 7%	17 5%	15 5%	7 4%	7 7%	23 6%	33 7%	1 *	9 8%	* 3%	1 2%
None of these	78 7%	43 8%	35 6%	6 4%	3 2%	7 3%	12 6%	9 5%	41 17%	10 3%	20 6%	19 7%	30 10%	11 4%	27 9%	24 8%	13 8%	3 2%	38 10%	16 4%	18 12%	4 4%	- -	1 3%
Refused	21 2%	14 2%	7 1%	2 1%	4 2%	2 1%	2 1%	5 3%	6 3%	6 2%	4 1%	4 1%	8 3%	5 2%	9 3%	5 2%	1 *	1 1%	4 1%	1 *	2 1%	1 1%	- -	1 1%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure					Rent from Housing Assoc.	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent		Rent Free
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
<u>Marital Status</u>																								
Single	276 23%	144 25%	132 21%	113 79%	63 33%	39 17%	28 14%	9 5%	23 9%	65 21%	94 27%	57 23%	60 21%	94 30%	64 20%	57 19%	32 19%	28 27%	64 16%	92 20%	55 36%	41 36%	8 69%	14 33%
Married/ co-habiting	678 56%	346 60%	332 53%	25 18%	112 59%	173 73%	136 67%	118 66%	114 46%	208 67%	187 54%	160 64%	123 43%	154 49%	183 58%	175 59%	111 65%	56 53%	230 59%	323 70%	58 38%	53 47%	2 16%	11 26%
Widowed/ separated/ divorced	230 19%	77 13%	153 25%	3 2%	12 6%	24 10%	36 18%	48 27%	107 43%	33 11%	64 18%	33 13%	101 35%	62 20%	61 19%	60 20%	26 15%	21 20%	98 25%	47 10%	41 27%	20 18%	1 11%	18 41%
Refused	16 1%	10 2%	7 1%	2 1%	3 2%	1 1%	2 1%	2 1%	5 2%	6 2%	3 1%	2 1%	5 2%	5 1%	6 2%	4 1%	1 1%	1 1%	- -	1 *	- -	- -	1 4%	- -
<u>Children</u>																								
None aged 18 or under	824 69%	410 71%	414 66%	86 60%	118 62%	79 33%	126 62%	170 95%	245 98%	198 63%	237 68%	170 68%	219 76%	216 69%	210 67%	214 72%	110 65%	74 70%	351 90%	240 52%	101 65%	80 70%	10 78%	27 61%
NET: Yes	356 30%	149 26%	207 33%	44 31%	71 37%	155 65%	72 36%	8 5%	4 2%	110 35%	98 28%	79 31%	68 24%	94 30%	99 31%	78 26%	56 33%	29 27%	39 10%	215 46%	53 35%	27 23%	3 22%	16 36%
NET: Yes any aged 15 or under	313 26%	134 23%	178 29%	33 23%	71 37%	144 61%	56 28%	7 4%	1 *	98 31%	85 24%	74 30%	55 19%	78 25%	89 28%	69 23%	50 30%	26 25%	31 8%	192 42%	45 29%	24 21%	3 22%	14 31%
- Aged under 5	112 9%	45 8%	68 11%	10 7%	47 25%	47 20%	8 4%	1 *	- -	46 15%	27 8%	19 7%	21 7%	38 12%	32 10%	21 7%	16 10%	6 5%	8 2%	63 14%	19 12%	15 13%	2 14%	4 10%
- Aged 5-10	140 12%	61 11%	78 13%	10 7%	36 19%	71 30%	18 9%	4 2%	1 *	46 15%	36 10%	34 14%	24 8%	27 8%	47 15%	32 11%	22 13%	12 11%	15 4%	86 19%	19 12%	11 9%	2 19%	6 14%
- Aged 11-15	180 15%	72 13%	107 17%	22 15%	20 10%	88 37%	44 22%	6 4%	- -	45 14%	58 17%	46 18%	30 10%	40 13%	57 18%	43 15%	25 15%	14 13%	25 6%	106 23%	27 18%	11 10%	3 22%	6 14%
- Aged 16-18	109 9%	40 7%	69 11%	24 17%	5 3%	44 18%	31 15%	2 1%	3 1%	24 8%	34 10%	20 8%	31 11%	28 9%	30 10%	25 8%	18 11%	8 8%	14 4%	64 14%	17 11%	7 6%	2 16%	4 9%
Refused	20 2%	17 3%	3 1%	12 9%	1 1%	3 1%	4 2%	- -	- -	5 1%	12 4%	2 1%	1 *	5 1%	6 2%	4 1%	3 2%	3 3%	2 1%	8 2%	- -	7 6%	- -	1 3%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Gender		Age						Social Class				Region					Tenure						
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	South East	Mid-lands	North Eng-land	Wales & South West	Scot-land	Own out-right	Own with a mort-gage	Coun-cil rent	Other rent	Rent Free	Rent from Hous-ing Assoc.
Weighted base	1200	576	624	143	190	238	202	178	249	312	348	252	288	314	314	296	169	106	392	464	154	114	12	44
Grocery shopping status																								
Yes - do half or more	905 75%	333 58%	573 92%	78 55%	137 72%	190 80%	156 77%	141 79%	203 81%	229 74%	255 73%	174 69%	247 86%	244 77%	236 75%	234 79%	118 70%	73 69%	292 74%	334 72%	136 88%	95 83%	7 53%	36 83%
No - do less than half	285 24%	236 41%	49 8%	62 44%	52 27%	48 20%	44 22%	36 20%	43 17%	79 25%	91 26%	76 30%	39 14%	68 22%	73 23%	61 21%	51 30%	32 31%	100 26%	130 28%	18 12%	19 17%	6 47%	7 17%
Refused	9 1%	7 1%	2 *	2 1%	1 1%	- -	2 1%	1 1%	4 2%	4 1%	1 *	2 1%	2 1%	3 1%	5 2%	1 *	- -	- -	- -	- -	- -	- -	- -	- -

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Unweighted base	1200	100	102	100	102	136	128	104	101	102	117	108
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
Gender												
Male	576 48%	25 46%	46 45%	49 54%	47 43%	78 48%	70 46%	57 53%	34 55%	53 47%	60 43%	56 53%
Female	624 52%	29 54%	57 55%	42 46%	63 57%	84 52%	82 54%	50 47%	28 45%	60 53%	79 57%	49 47%
Age												
18-24	(21) 143 12%	2 4%	8 8%	7 7%	11 10%	17 10%	27 18%	9 8%	11 17%	18 16%	22 16%	10 10%
25-34	(29.5) 190 16%	9 18%	16 16%	22 24%	23 21%	22 14%	32 21%	13 13%	8 13%	16 14%	14 10%	13 13%
35-44	(39.5) 238 20%	11 20%	24 23%	14 16%	25 23%	28 18%	30 20%	22 21%	13 21%	22 20%	23 16%	26 24%
45-54	(49.5) 202 17%	8 16%	19 19%	13 15%	14 13%	33 21%	27 18%	15 14%	12 19%	17 15%	25 18%	17 16%
55-64	(59.5) 178 15%	8 15%	11 10%	17 19%	9 8%	30 18%	12 8%	25 23%	7 12%	21 19%	26 18%	13 12%
65+	(70) 249 21%	15 28%	25 24%	18 20%	28 25%	32 19%	24 16%	23 21%	11 18%	18 16%	29 21%	26 25%
Average age	46.71	50.28	47.76	47.00	46.10	47.90	42.19	49.18	44.84	45.28	47.46	48.10

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
<u>Social Class</u>												
AB	312 26%	12 22%	28 27%	17 18%	29 26%	44 27%	45 29%	32 30%	19 30%	22 20%	36 26%	30 28%
C1	348 29%	13 24%	24 23%	20 22%	34 31%	42 26%	67 44%	22 21%	15 25%	40 35%	39 28%	31 29%
C2	252 21%	12 23%	25 25%	30 33%	15 14%	36 22%	17 11%	27 25%	16 26%	29 26%	26 18%	18 17%
DE	288 24%	17 31%	26 25%	24 26%	33 29%	41 25%	23 15%	26 25%	12 19%	22 19%	38 27%	27 26%
<u>Region</u>												
North	402 34%	54 100%	103 100%	- -	- -	- -	- -	- -	- -	- -	139 100%	106 100%
Midlands	377 31%	- -	- -	91 100%	110 100%	- -	- -	- -	62 100%	113 100%	- -	- -
South	421 35%	- -	- -	- -	- -	162 100%	152 100%	107 100%	- -	- -	- -	- -

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
<u>Working status</u>												
Full-time	540 45%	23 43%	52 50%	41 45%	42 38%	78 48%	78 51%	48 45%	31 49%	53 47%	53 38%	43 41%
Part-time	144 12%	4 8%	7 7%	12 14%	16 14%	18 11%	20 13%	14 13%	7 12%	15 13%	20 15%	10 10%
Not working but seeking work or temporarily unemployed/sick	66 5%	2 4%	3 3%	5 5%	10 9%	9 6%	12 8%	3 2%	4 6%	6 5%	4 3%	8 8%
Not working/not seeking work	65 5%	3 6%	6 6%	5 6%	6 6%	15 9%	1 1%	5 5%	2 4%	4 4%	9 6%	8 7%
Retired	318 27%	20 37%	31 30%	25 28%	30 27%	38 24%	29 19%	32 30%	15 24%	24 21%	41 29%	33 31%
Student	51 4%	1 2%	-	-	4 4%	2 1%	11 7%	5 4%	2 4%	10 9%	13 9%	3 3%
Refused	16 1%	-	4 4%	2 2%	3 2%	2 1%	2 1%	-	1 1%	1 1%	-	-

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
Tenure												
Own outright	392 33%	12 22%	31 30%	33 37%	30 27%	51 32%	40 26%	48 45%	24 39%	34 30%	54 39%	35 33%
Own with a mortgage	464 39%	22 41%	47 46%	37 40%	40 37%	71 44%	50 33%	36 34%	20 33%	51 45%	46 33%	43 41%
Council	154 13%	14 25%	13 12%	8 9%	14 12%	22 14%	29 19%	9 9%	6 9%	9 8%	19 13%	12 11%
Housing Assoc.	44 4%	1 2%	2 2%	1 2%	7 7%	6 4%	7 5%	3 3%	4 6%	2 2%	3 2%	6 6%
Rented from someone else	114 10%	5 9%	6 6%	9 10%	14 12%	9 5%	18 12%	11 10%	7 11%	13 12%	13 10%	9 8%
Rent free	12 1%	* 1%	- -	1 1%	3 2%	- -	4 3%	- -	* 1%	2 1%	2 1%	1 1%
Refused	20 2%	- -	5 4%	1 1%	3 2%	2 1%	4 3%	- -	1 1%	2 2%	1 1%	1 1%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
<u>Foreign Holiday in last 3 years</u>												
Yes	720 60%	29 53%	67 65%	49 54%	57 51%	98 60%	111 73%	68 64%	38 61%	66 58%	79 57%	58 55%
No	480 40%	25 47%	36 35%	42 46%	54 49%	64 40%	41 27%	38 36%	25 39%	47 42%	60 43%	48 45%
<u>Number of cars</u>												
None	249 21%	14 26%	29 28%	14 15%	26 24%	27 17%	44 29%	13 12%	12 19%	22 19%	31 23%	18 17%
1	499 42%	26 48%	34 33%	37 41%	36 32%	72 44%	69 45%	46 43%	25 40%	42 37%	62 45%	50 47%
2	345 29%	11 21%	36 35%	28 31%	43 39%	42 26%	30 19%	33 31%	19 31%	33 29%	40 29%	30 28%
3+	107 9%	3 5%	4 4%	12 13%	6 5%	21 13%	10 7%	15 14%	6 10%	16 14%	5 4%	8 8%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
<u>Internet Access</u>												
At all	910 76%	36 66%	76 74%	74 81%	83 75%	125 77%	127 83%	83 78%	48 77%	87 77%	95 69%	77 73%
At home (net)	834 70%	29 54%	66 64%	70 77%	80 72%	110 68%	116 76%	72 68%	41 65%	84 75%	92 66%	73 69%
At work (net)	391 33%	16 29%	42 41%	24 26%	32 29%	52 32%	58 38%	32 30%	21 34%	42 37%	40 29%	32 30%
At home	490 41%	17 31%	31 30%	48 53%	49 44%	66 41%	66 43%	49 46%	23 36%	46 40%	55 39%	43 40%
At work	46 4%	3 6%	6 6%	2 2%	2 1%	8 5%	7 5%	8 8%	4 6%	3 2%	2 2%	2 1%
Both at home and at work	344 29%	13 23%	36 35%	22 24%	31 28%	44 27%	51 33%	24 22%	18 29%	39 34%	38 27%	30 29%
Somewhere else	29 2%	4 7%	3 3%	2 2%	1 1%	7 4%	3 2%	2 2%	4 6%	- -	1 1%	2 2%
Not at all	290 24%	18 34%	27 26%	17 19%	28 25%	37 23%	26 17%	24 22%	14 23%	26 23%	44 31%	29 27%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
<u>What is the highest educational level that you have achieved to date?</u>												
Secondary/ high school/ NVQ 1-3	717 60%	34 64%	55 54%	55 60%	63 57%	104 64%	75 49%	67 62%	36 58%	64 57%	92 66%	72 68%
University degree or equivalent professional qualification/ NVQ4	314 26%	11 20%	29 28%	22 24%	30 27%	39 24%	57 38%	23 22%	21 34%	28 25%	31 22%	22 21%
Higher university degree/ Doctorate/ MBA/ NVQ 5 or equivalent	69 6%	3 5%	4 4%	5 6%	3 2%	12 7%	11 7%	6 5%	2 3%	9 8%	8 6%	7 7%
None of these	78 7%	5 10%	11 10%	6 6%	11 10%	4 3%	7 5%	10 10%	3 5%	10 9%	8 6%	3 2%
Refused	21 2%	1 1%	4 4%	3 3%	4 4%	3 2%	2 1%	1 1%	- -	2 2%	1 1%	1 1%

Economic Confidence Survey

CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Total	Region										
		North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
<u>Marital Status</u>												
Single	276 23%	11 20%	16 16%	15 16%	21 19%	41 25%	53 35%	18 17%	14 22%	28 25%	30 22%	28 27%
Married/ co-habiting	678 56%	30 55%	65 63%	54 59%	66 60%	86 53%	68 44%	71 67%	39 63%	63 56%	80 57%	56 53%
Widowed/ separated/ divorced	230 19%	13 25%	18 17%	20 22%	20 18%	33 20%	29 19%	17 16%	8 13%	21 18%	29 21%	21 20%
Refused	16 1%	- -	4 4%	2 3%	3 2%	2 1%	2 1%	- -	1 1%	1 1%	- -	1 1%
<u>Children</u>												
None aged 18 or under	824 69%	39 72%	73 70%	69 76%	72 66%	116 71%	100 66%	70 66%	40 64%	69 61%	103 74%	74 70%
NET: Yes	356 30%	15 28%	30 29%	22 24%	36 33%	42 26%	52 34%	35 32%	22 35%	40 36%	33 24%	29 27%
NET: Yes any aged 15 or under	313 26%	13 25%	25 24%	21 23%	33 30%	37 23%	41 27%	32 30%	19 30%	35 31%	31 22%	26 25%
- Aged under 5	112 9%	3 6%	8 7%	12 13%	8 7%	15 9%	23 15%	9 9%	7 11%	13 11%	10 7%	6 5%
- Aged 5-10	140 12%	8 14%	7 7%	15 17%	16 15%	9 6%	17 11%	12 11%	10 16%	15 14%	17 12%	12 11%
- Aged 11-15	180 15%	8 15%	15 14%	9 10%	24 22%	22 14%	18 12%	18 17%	7 11%	23 21%	21 15%	14 13%
- Aged 16-18	109 9%	2 4%	11 10%	3 3%	14 13%	13 8%	16 10%	13 12%	5 9%	13 11%	12 8%	8 8%
Refused	20 2%	* 1%	1 1%	- -	2 2%	5 3%	- -	2 2%	* 1%	4 3%	3 2%	3 3%

Economic Confidence Survey CATI Fieldwork : January 9th-10th 2008

Absolutes/col percents

Table 12
Classification
Base: All respondents

	Region											
	Total	North East	Yorks & Humb.	East Mid-lands	East-ern	South East	London	South West	Wales	West Mid-lands	North West	Scot-land
Weighted base	1200	54	103	91	110	162	152	107	62	113	139	106
<u>Grocery shopping status</u>												
Yes - do half or more	905 75%	47 86%	75 72%	70 76%	84 76%	131 81%	112 74%	73 68%	45 73%	83 74%	113 81%	73 69%
No - do less than half	285 24%	7 14%	27 27%	20 22%	24 22%	29 18%	39 26%	34 32%	17 27%	28 25%	27 19%	32 31%
Refused	9 1%	- -	1 1%	1 1%	3 2%	2 1%	1 1%	- -	- -	1 1%	- -	- -